

COMMUNITY IMPACT

The Company has a long history of investing in the communities it serves. In addition to philanthropy managed at the corporate level, the Company's businesses engage in charitable works, community and civic activities, and volunteer projects in the communities they serve. While the Company's businesses operate in a variety of industries in markets around the world, the Company is unified in its connection to the places where its teams live and work.

In 2024, the Corporate office provided approximately \$1.5 million in financial support to 77 nonprofit and civic organizations in the areas of education, health and human services, civics and community, and culture and art. Corporate philanthropy is primarily focused on providing resources, access and services to the most underserved members of the community. Corporate staff have also volunteered directly with organizations in the region such as College Track, organizing career development opportunities for students, and PathForward, packing lunches and care packages for Arlington residents experiencing homelessness. The Company has forged deep relationships with its partners in service and philanthropy, and it works closely in collaboration with them to support their very important work.

The service-oriented nature of the Company's businesses, along with its core values, enables its businesses to authentically engage in service through its normal business activities. For example, at the education segment, Kaplan continues to be the primary donor and supporter of The Kaplan Educational Foundation (KEF), an independent public charity founded by Kaplan executives to help promote equity through higher education. The Foundation relies on Kaplan grants, in-kind service, donations from the Kaplan community, and volunteers from Kaplan's employee base. A number

of KEF alumni have been hired by Kaplan as full-time employees or served as interns at Kaplan over the years, and many have secured post-graduation employment with Fortune 500 and multinational corporations.

Additionally, Kaplan partners with ACT, Inc., to provide free ACT® prep for low-income students. In 2024, Kaplan enrolled approximately 150,136 students who qualified as such—according to eligibility in ACT's fee waiver program—delivering over \$22 million in free ACT prep to low-income students.

Kaplan International supports various charitable organizations providing a broad range of education-related services to underserved communities. Kaplan Professional UK supports Breaking Barriers (formerly RefuAid), a specialist refugee employment charity, by providing free accountancy tuition through to qualification by the Association of Chartered Certified Accountants. Kaplan Languages Group also offers the organization's members, free of charge, online and in-person English classes, as well as the Kaplan Test of English, an online English proficiency assessment needed for entry to university, helping to improve access to education and career opportunities. Furthermore, Kaplan Professional UK provides internship, mentoring, and professional development opportunities through Career Ready, a social mobility charity, and runs skills workshops for The Rise Initiative, which serves youth from low socio-economic backgrounds.

At Graham Media Group, both the stations and their employees are committed to their local communities by providing educational, public affairs and special broadcasts addressing current affairs and issues related to their communities. Additionally, each media hub elevates the work of several nonprofit and

community organizations by spotlighting their work in the community, hosting community forums to voice and address community concerns, volunteering at local classrooms to conduct science experiments, and partnering with local organizations to assist people who have been impacted by natural disasters.

At the Company's healthcare segment, Graham Healthcare Group partners with We Honor Veterans to serve the unique hospice needs of veterans and their families. GHG also created the Residential Hospice Foundation, an organization dedicated to educating the community, prospective hospice patients, and their families about end-of-life issues, grief, and the bereavement process. Contributions help families to receive the hospice care they need even when they are underinsured or do not have insurance. Additionally, GHG is proud to be a regional corporate sponsor for the Walk to End Alzheimer's, a disease that directly impacts many of the communities and patients that GHG serves.