# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> WASHINGTON, DC 20549 

## FORM 10-Q

区 Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the Quarterly Period Ended April 1, 2007
or
Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
Commission File Number 1-6714

# THE WASHINGTON POST COMPANY 

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or organization)

53-0182885
(I.R.S. Employer Identification No.)

1150 15th Street, N.W. Washington, D.C. (Address of principal executive offices)

20071
(Zip Code)
(202) 334-6000
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\boxtimes$. No $\square$.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer $\boxtimes \quad$ Accelerated filer $\square$ Non-accelerated filer
Indicate by check mark whether the registrant is a shell company (as defined in Rule $12 \mathrm{~b}-2$ of the Exchange Act). Yes $\square$ No $\boxtimes$.
Shares outstanding at April 30, 2007:

## THE WASHINGTON POST COMPANY

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## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

The Washington Post Company
Condensed Consolidated Statements of Income (Unaudited)


The Washington Post Company
Condensed Consolidated Statements of Comprehensive Income (Unaudited)

|  | Thirteen Weeks Ended |  |
| :---: | :---: | :---: |
| (In thousands) | $\begin{gathered} \hline \text { April 1, } \\ 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { April 2, } \\ 2006 \\ \hline \end{gathered}$ |
| Net income | $\overline{\$ 64,430}$ | $\overline{\$ 76,874}$ |
| Other comprehensive income |  |  |
| Foreign currency translation adjustment | 1,908 | 2,599 |
| Change in unrealized gain on available-for-sale securities | 747 | 10,098 |
| Pension and other postretirement plan adjustments | $(1,145)$ | - |
|  | 1,510 | 12,697 |
| Income tax benefit (expense) related to other comprehensive income | 159 | $(3,938)$ |
|  | 1,669 | 8,759 |
| Comprehensive income | $\underline{\text { \$66,099 }}$ | \$ 85,633 |

The Washington Post Company
Condensed Consolidated Balance Sheets

| (In thousands) | $\begin{gathered} \text { April 1, } \\ \text { 2007 } \\ \hline \end{gathered}$ | $\underset{2006}{\substack{\text { December 31, } \\ \hline}}$ |
| :---: | :---: | :---: |
| Assets |  |  |
|  |  |  |
| Current assets |  |  |
| Cash and cash equivalents | \$ 292,344 | \$ 348,148 |
| Investments in marketable equity securities | 32,560 | 28,923 |
| Accounts receivable, net | 404,623 | 423,403 |
| Inventories | 18,379 | 19,973 |
| Deferred income taxes | 46,637 | 48,936 |
| Other current assets | 74,066 | 65,442 |
|  | 868,609 | 934,825 |
| Property, plant and equipment |  |  |
| Buildings | 343,752 | 331,682 |
| Machinery, equipment and fixtures | 2,012,424 | 1,939,110 |
| Leasehold improvements | 209,603 | 204,797 |
|  | 2,565,779 | 2,475,589 |
| Less accumulated depreciation | (1,477,723) | (1,433,060) |
|  | 1,088,056 | 1,042,529 |
| Land | 48,263 | 42,030 |
| Construction in progress | 103,069 | 133,750 |
|  | 1,239,388 | 1,218,309 |
| Investments in marketable equity securities | 322,915 | 325,805 |
| Investments in affiliates | 72,017 | 62,310 |
| Goodwill, net | 1,351,835 | 1,240,251 |
| Indefinite-lived intangible assets, net | 521,042 | 517,742 |
| Amortized intangible assets, net | 29,261 | 31,799 |
| Prepaid pension cost | 980,427 | 975,292 |
| Deferred charges and other assets | 73,732 | 75,039 |
|  | \$ 5,459,226 | \$ 5,381,372 |
| Liabilities and Shareholders' Equity |  |  |
| Current liabilities |  |  |
| Accounts payable and accrued liabilities | \$ 478,728 | \$ 509,375 |
| Deferred revenue | 346,273 | 283,475 |
| Dividends declared | 19,830 | - |
| Income taxes payable | 20,680 | 4,728 |
| Short-term borrowings | 4,901 | 5,622 |
|  | 870,412 | 803,200 |
| Postretirement benefits other than pensions | 82,184 | 81,337 |
| Other liabilities | 320,288 | 324,143 |
| Deferred income taxes | 601,201 | 599,487 |
| Long-term debt | 400,379 | 401,571 |
|  | 2,274,464 | 2,209,738 |
| Redeemable preferred stock | 11,826 | 12,120 |
| Preferred stock | - | - |
| Common shareholders' equity |  |  |
| Common stock | 20,000 | 20,000 |
| Capital in excess of par value | 206,116 | 205,820 |
| Retained earnings | 4,144,928 | 4,120,143 |
| Accumulated other comprehensive income |  |  |
| Cumulative foreign currency translation adjustment | 24,597 | 22,689 |
| Unrealized gain on available-for-sale securities | 85,062 | 84,614 |
| Unrealized gain on pension and other postretirement plans | 269,571 | 270,258 |
| Cost of Class B common stock held in treasury | (1,577,338) | (1,564,010) |
|  | 3,172,936 | 3,159,514 |
|  | \$ 5,459,226 | \$ 5,381,372 |


|  | Thirteen Weeks Ended |  |
| :---: | :---: | :---: |
| (In thousands) | $\begin{gathered} \text { Aprill 1, } \\ 2007 \end{gathered}$ | $\begin{aligned} & \begin{array}{c} \text { Aprill 2, }, \\ 2006 \end{array} \end{aligned}$ |
| Cash flows from operating activities: |  |  |
| Net income | \$ 64,430 | \$ 76,874 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |
| Cumulative effect of change in accounting principle | - | 5,075 |
| Depreciation of property, plant and equipment | 53,449 | 49,025 |
| Amortization of intangibles | 2,732 | 1,389 |
| Net pension benefit | $(5,035)$ | $(5,688)$ |
| Foreign exchange gain | (833) | (607) |
| Cost method and other investment write-downs | - | 806 |
| Equity in (earnings) losses of affiliates, net of distributions | $(9,083)$ | 179 |
| Provision for deferred income taxes | 4,173 | $(3,577)$ |
| Change in assets and liabilities: |  |  |
| Decrease in accounts receivable, net | 24,935 | 3,483 |
| Decrease (increase) in inventories | 1,485 | $(7,889)$ |
| Decrease in accounts payable and accrued liabilities | $(47,836)$ | $(60,343)$ |
| Increase in deferred revenue | 52,251 | 28,622 |
| Increase in income taxes payable | 15,592 | 69,631 |
| (Increase) decrease in other assets and other liabilities, net | $(9,422)$ | 3,274 |
| Other | (149) | (95) |
| Net cash provided by operating activities | 146,689 | 160,159 |
| Cash flows from investing activities: |  |  |
| Purchases of property, plant and equipment | $(75,091)$ | $(58,273)$ |
| Proceeds from the sale of property, plant and equipment | 2,053 | 257 |
| Investments in certain businesses, net of cash acquired | $(107,320)$ | $(7,170)$ |
| Investments in marketable equity securities | - | $(42,888)$ |
| Net cash used in investing activities | $(180,358)$ | $(108,074)$ |
| Cash flows from financing activities: |  |  |
| Principal payments on debt | $(1,989)$ | $(4,971)$ |
| Dividends paid | $(19,813)$ | $(18,969)$ |
| Common shares repurchased | $(15,609)$ | - |
| Cash overdraft | 14,411 | 4,373 |
| Proceeds from exercise of stock options | 620 | 292 |
| Excess tax benefit on stock options | 127 | 116 |
| Other | (294) | - |
| Net cash used in financing activities | $(22,547)$ | $(19,159)$ |
| Effect of currency exchange rate change | 412 | 1,178 |
| Net (decrease) increase in cash and cash equivalents | $(55,804)$ | 34,104 |
| Beginning cash and cash equivalents | 348,148 | 215,861 |
| Ending cash and cash equivalents | \$ 292,344 | \$ 249,965 |

## The Washington Post Company

Notes to Condensed Consolidated Financial Statements (Unaudited)
Results of operations at the Kaplan education division, when examined on a quarterly basis, reflect the volatility of Kaplan stock compensation charges, as well as other seasonal effects. Results of operations, when examined on a quarterly basis, also reflect the seasonality of advertising that affects the newspaper, magazine and broadcasting operations. Advertising revenues in the second and fourth quarters are typically higher than first and third quarter revenues. All adjustments reflected in the interim financial statements are of a normal recurring nature.

The Washington Post Company (the "Company") generally reports on a 13 week fiscal quarter ending on the Sunday nearest the calendar quarter-end. With the exception of the newspaper publishing operations, subsidiaries of the Company report on a calendar-quarter basis.

In the first quarter of 2007, the Company made changes to certain departments and cost centers at several of its divisions. Prior year amounts were reclassified to conform with the current year presentation, resulting in a net increase to selling, general and administrative expenses and a net decrease to operating expenses. Certain other amounts in previously issued financial statements have also been reclassified to conform with the current year presentation.

## Note 1: Acquisitions.

In the first quarter of 2007, Kaplan acquired two businesses in their professional division totaling $\$ 115.8$ million. These acquisitions included EduNeering Holdings, Inc., a Princeton, N.J. based provider of knowledge management solutions for organizations in the pharmaceutical, medical device, healthcare, energy and manufacturing sectors. In addition, the cable division acquired subscribers in the Boise, Idaho area for $\$ 4.1$ million. Most of the purchase price for these acquisitions has been allocated to goodwill and other intangibles on a preliminary basis.

In April 2007, Kaplan's higher education division completed the acquisition of Sagemont Virtual, a leader in the growing field of online high school instruction that has been doing business as the University of Miami Online High School, and Virtual Sage, a developer of online high school courses. Also in April 2007, Kaplan formed a joint venture with ACE Education, a provider of education in China, to provide preparation courses for entry to U.K. universities, along with degree and professional training programs at campuses throughout China. Also in April 2007, Kaplan Professional announced an agreement to acquire the education division of the Financial Services Institute of Australia for 36 million Australian dollars.

In the first quarter of 2006, Kaplan acquired two businesses in their professional and higher education divisions; these acquisitions totaled $\$ 7.4$ million.

Note 2: Investments.
Investments in marketable equity securities at April 1, 2007 and December 31, 2006 consist of the following (in thousands):

|  | $\begin{gathered} \text { Aprill 1, } \\ 2007 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 2006 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| Total cost | \$213,705 | \$ | 213,705 |
| Gross unrealized gains | 141,770 |  | 141,023 |
| Total fair value | \$355,475 | \$ | 354,728 |

There were no additional investments in marketable equity securities during the first quarter of 2007. The Company made $\$ 42.9$ million in investments in marketable equity securities during the first quarter of 2006.

As of April 1, 2007 and December 31, 2006, the Company had commercial paper and money market investments of $\$ 104.5$ million and $\$ 142.9$ million, respectively, that are classified as "cash and cash equivalents" on the Company's consolidated balance sheet.

In the first quarter of 2007, $\$ 8.9$ million of the equity in earnings of affiliates is due to a gain on the sale of land at the Company's Bowater Mersey Paper Company Limited affiliate.

Note 3: Borrowings.
Long-term debt consists of the following (in millions):

|  | $\underset{2007}{\text { April 1, }}$ | $\begin{gathered} \text { December 31, } \\ \quad 2006 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: |
| 5.5 percent unsecured notes due February 15, 2009 | \$399.5 | \$ | 399.4 |
| Other indebtedness | 5.8 |  | 7.8 |
| Total | 405.3 |  | 407.2 |
| Less current portion | (4.9) |  | (5.6) |
| Total long-term debt | \$400.4 | \$ | 401.6 |

The Company's other indebtedness at April 1, 2007 and December 31, 2006 is at interest rates of 5\% to 7\% and matures from 2007 to 2009.
During the first quarter of 2007 and 2006, the Company had average borrowings outstanding of approximately $\$ 404.9$ million and $\$ 426.0$ million, respectively, at average annual interest rates of approximately 5.5 percent and 5.4 percent, respectively. During the first quarter of 2007 and 2006, the Company incurred net interest expense of $\$ 2.6$ million and $\$ 4.7$ million, respectively.

Note 4: Business Segments.
The following table summarizes financial information related to each of the Company's business segments. The 2007 and 2006 asset information is as of April 1 , 2007 and December 31, 2006, respectively.

First Quarter Period (in thousands)

|  | Education |  | Newspaper Publishing |  | Television Broadcasting |  | Magazine Publishing |  | Cable Television <br> Television |  | CorporateOffice |  | Intersegment Elimination |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{2007}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operating revenues | \$ | 475,781 |  | 19,154 | \$ | 80,834 | \$ | 61,243 | \$ | 148,975 | \$ | - | \$ | (379) | \$ | 985,608 |
| Income (loss) from operations | \$ | 34,343 | \$ | 14,926 | \$ | 29,411 | \$ | $(5,983)$ | \$ | 28,019 | \$ | $(8,721)$ | \$ | - | \$ | 91,995 |
| Equity in earnings of affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 9,083 |
| Interest expense, net |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $(2,649)$ |
| Other, net |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 801 |
| Income before income taxes |  |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 99,230 |
| Depreciation expense | \$ | 14,053 | \$ | 9,244 | \$ | 2,358 | \$ | 541 | \$ | 26,888 | \$ | 365 | \$ | - | \$ | 53,449 |
| Amortization expense | \$ | 2,268 | \$ | 292 | \$ | - | \$ | - | \$ | 172 | \$ | - | \$ | - | \$ | 2,732 |
| Net pension credit (expense) | \$ | (842) | \$ | $(2,599)$ | \$ | 306 | \$ | 8,489 | \$ | (319) | \$ | - | \$ | - | \$ | 5,035 |
| Identifiable assets |  | 1,697,322 |  | 92,080 | \$ | 460,081 |  | 94,963 |  | 184,400 |  | 2,888 | \$ | - |  | ,031,734 |
| Investments in marketable equity securities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 355,475 |
| Investments in affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 72,017 |
| Total assets |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ,459,226 |


|  | Educati |  | Newspaper Publishing Publishing | Television Broadcasting |  | Magazine Publishing |  | Cable <br> Television |  | $\begin{gathered} \text { Corporate } \\ \text { Office } \end{gathered}$ |  | Intersegment |  | Consolidated |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\underline{2006}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Operating revenues | \$ | 408,934 | \$243,472 | \$ | 85,914 | \$ | 74,785 | \$ | 135,175 | \$ | - | \$ | - | \$ | 948,280 |
| Income (loss) from operations | \$ | 52,645 | \$ 32,037 | \$ | 37,550 | \$ | (868) | \$ | 25,427 | \$ | $(9,032)$ | \$ | - | \$ | 137,759 |
| Equity in losses of affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (179) |
| Interest expense, net |  |  |  |  |  |  |  |  |  |  |  |  |  |  | $(4,656)$ |
| Other, net |  |  |  |  |  |  |  |  |  |  |  |  |  |  | (175) |
| Income before income taxes |  |  |  |  |  |  |  |  |  |  |  |  |  | \$ | 132,749 |
| Depreciation expense | \$ | 12,033 | \$ 8,858 | \$ | 2,425 | \$ | 641 | \$ | 24,864 | \$ | 204 | \$ | - | \$ | 49,025 |
| Amortization expense | \$ | 925 | \$ 292 | \$ | - | \$ | - | \$ | 172 | \$ | - | \$ | - | \$ | 1,389 |
| Net pension credit (expense) | \$ | (670) | \$ $(1,907)$ | \$ | 327 |  | 8,316 | \$ | (378) | \$ | - | \$ | - | \$ | 5,688 |
| Identifiable assets |  | 1,571,347 | \$821,615 | \$ | 458,751 |  | 88,450 |  | 1,178,132 |  | 46,039 | \$ | - |  | ,964,334 |
| Investments in marketable equity securities |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 354,728 |
| Investments in affiliates |  |  |  |  |  |  |  |  |  |  |  |  |  |  | 62,310 |
| Total assets |  |  |  |  |  |  |  |  |  |  |  |  |  |  | ,381,372 |

The Company's education division comprises the following operating segments:

First Quarter Period
(in thousands)

|  | $\begin{gathered} \text { Higher } \\ \text { Education } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Test } \\ \text { Preparation } \end{gathered}$ | Professional | Corporate Overhead and Other | $\begin{gathered} \text { Total } \\ \text { Education } \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2007 |  |  |  |  |  |
| Operating revenues | \$231,724 | \$ 134,279 | \$ 109,778 | - | \$ 475,781 |
| Income (loss) from operations | \$ 32,997 | \$ 14,631 | \$ 9,080 | \$ $(22,365)$ | \$ 34,343 |
| Identifiable assets | \$531,476 | \$ 360,419 | \$ 778,553 | \$ 26,874 | \$1,697,322 |
| Depreciation expense | \$ 6,395 | \$ 3,468 | \$ 3,246 | \$ 944 | \$ 14,053 |
| Amortization expense |  |  |  | \$ 2,268 | \$ 2,268 |
| Kaplan stock-based incentive compensation |  |  |  | \$ 10,268 | \$ 10,268 |
| 2006 |  |  |  |  |  |
| Operating revenues | \$198,345 | \$ 109,819 | \$ 100,770 | \$ | \$ 408,934 |
| Income (loss) from operations | \$ 29,308 | \$ 22,132 | \$ 14,104 | \$ $(12,899)$ | \$ 52,645 |
| Identifiable assets | \$556,362 | \$ 340,914 | \$ 625,392 | \$ 48,679 | \$1,571,347 |
| Depreciation expense | \$ 5,884 | \$ 2,609 | \$ 2,577 | \$ 963 | \$ 12,033 |
| Amortization expense |  |  |  | \$ 925 | 925 |
| Kaplan stock-based incentive compensation |  |  |  | \$ 1,864 | \$ 1,864 |

Education products and services are provided through the Company's wholly-owned subsidiary Kaplan, Inc. Kaplan's businesses include higher education services, which includes all of Kaplan's post-secondary education businesses in the United States, including fixed facility colleges which offer bachelor's degrees, associate's degrees and diploma programs primarily in the fields of healthcare, business and information technology; and online post-secondary and career programs. Kaplan's businesses also include test preparation, which is made up of Kaplan Test Prep and Admissions, providing test preparation services for college and graduate school entrance exams; as well as K12 and Score!, which offer multi-media learning and private tutoring to children and educational resources to parents. Kaplan's businesses also include Kaplan Professional, which provides education and career services to business people and other professionals domestically and internationally. For segment reporting purposes, in the first quarter of 2007, the education division now has three primary segments, as compared to two primary segments in 2006. The education division's primary segments are higher education, test preparation and professional. Kaplan corporate overhead and "Other" is also included; "Other" includes Kaplan stock compensation expense and amortization of certain intangibles.

Newspaper publishing includes the publication of newspapers in the Washington, D.C. area and Everett, Washington; newsprint warehousing and recycling facilities; and the Company's electronic media publishing business (primarily washingtonpost.com).

The magazine publishing division consists of the publication of a weekly news magazine, Newsweek, which has one domestic and three English-language international editions (and, in conjunction with others, publishes eight foreign-language editions around the world) and the publication of Arthur Frommer's Budget Travel. The first quarter 2006 results of the magazine publishing division also include revenue of $\$ 7.7$ million and operating income of $\$ 1.3$ million for PostNewsweek Tech Media, which was sold on December 22, 2006.

Revenues from both newspaper and magazine publishing operations are derived from advertising and, to a lesser extent, from circulation.
Television broadcasting operations are conducted through six VHF, television stations serving the Detroit, Houston, Miami, San Antonio, Orlando and Jacksonville television markets. All stations are network-affiliated (except for WJXT in Jacksonville) with revenues derived primarily from sales of advertising time.

Cable television operations consist of cable systems offering basic cable, digital cable, pay television, cable modem, telephony and other services to subscribers in midwestern, western, and southern states. The principal source of revenue is monthly subscription fees charged for services.

Corporate office includes the expenses of the Company's corporate office.
Note 5: Goodwill and Other Intangible Assets.
The Company's intangible assets with an indefinite life are principally from franchise agreements at its cable division, as the Company expects its cable franchise agreements to provide the Company with substantial benefit for a period that extends beyond the foreseeable horizon, and the Company's cable division historically has obtained renewals and extensions of such agreements for nominal costs and without any material modifications to the agreements. Amortized intangible assets are primarily mastheads, customer relationship intangibles and non-compete agreements, with amortization periods up to ten years.

The Company's goodwill and other intangible assets as of April 1, 2007 and December 31, 2006 were as follows (in thousands):

|  | Gross | Accumulated Amortization | Net |
| :---: | :---: | :---: | :---: |
| 2007 |  |  |  |
| Goodwill | \$1,650,237 | \$ 298,402 | \$1,351,835 |
| Indefinite-lived intangible assets | 684,848 | 163,806 | 521,042 |
| Amortized intangible assets | 58,648 | 29,387 | 29,261 |
|  | $\underline{\underline{\$ 2,393,733}}$ | \$ 491,595 | \$1,902,138 |
| 2006 |  |  |  |
| Goodwill | \$1,538,653 | \$ 298,402 | \$1,240,251 |
| Indefinite-lived intangible assets | 681,548 | 163,806 | 517,742 |
| Amortized intangible assets | 58,454 | 26,655 | 31,799 |
|  | \$2,278,655 | \$ 488,863 | \$1,789,792 |

Activity related to the Company's goodwill and other intangible assets during the three months ended April 1, 2007 was as follows (in thousands):

|  | Education | Newspaper Publishing | Television Broadcasting | Magazine Publishing | Cable <br> Television | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Goodwill, net |  |  |  |  |  |  |
| Beginning of year | \$845,754 | \$ 80,651 | \$ 203,165 | \$ 25,015 | \$ 85,666 | \$1,240,251 |
| Acquisitions | 109,174 | - | - | - | - | 109,174 |
| Foreign currency exchange rate changes | 2,410 | - | - | - | - | 2,410 |
| Balance at April 1, 2007 | \$957,338 | \$ 80,651 | \$ 203,165 | \$ 25,015 | \$ 85,666 | $\underline{\text { \$1,351,835 }}$ |
|  | Education | Newspaper Publishing | Television Broadcasting | Magazine Publishing | Cable <br> Television | Total |
| Indefinite-Lived Intangible Assets, net |  |  |  |  |  |  |
| Beginning of year | \$ 9,262 | - | - | - | \$508,480 | \$ 517,742 |
| Acquisitions | - | - | - | - | 3,300 | 3,300 |
| Balance at April 1, 2007 | \$ 9,262 | - | - | - | $\underline{\text { 511,780 }}$ | \$ 521,042 |
|  | Education | Newspaper Publishing | Television Broadcasting | Magazine Publishing | Cable <br> Television | Total |
| Amortized intangible assets, net |  |  |  |  |  |  |
| Beginning of year | \$ 25,270 | \$ 5,508 | - | - | \$ 1,021 | \$ 31,799 |
| Acquisitions | 83 | - | - | - | - | 83 |
| Foreign currency ex-change rate changes | 111 | - | - | - | - | 111 |
| Amortization | $(2,268)$ | (292) | - | - | (172) | $(2,732)$ |
| Balance at April 1, 2007 | \$ 23,196 | \$ 5,216 | - | - | \$ 849 | \$ 29,261 |

Activity related to the Company's goodwill and other intangible assets during the three months ended April 2, 2006 was as follows (in thousands):

|  | Education | Newspaper Publishing |  | Television oadcasting | Magazine Publishing | Cable Television | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Goodwill, net |  |  |  |  |  |  |  |
| Beginning of year | \$686,532 | \$ 80,651 | \$ | 203,165 | \$ 69,556 | \$85,666 | \$1,125,570 |
| Acquisitions | 9,673 | - |  | - | - | - | 9,673 |
| Foreign currency exchange rate changes | 2,206 | - |  | - | - | - | 2,206 |
| Balance at April 2, 2006 | \$698,411 | \$ 80,651 | \$ | 203,165 | \$ 69,556 | \$85,666 | \$1,137,449 |


|  | Education | Newspaper Publishing | Television Broadcasting | Magazine Publishing | Cable Television | Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Indefinite-Lived Intangible Assets, net |  |  |  |  |  |  |
| Beginning of year | \$ 8,362 | - | - | - | \$486,330 | \$494,692 |
| Acquisitions | - | - | - | - | - | - |
| Balance at April 2, 2006 | \$ 8,362 | - | - | - | \$486,330 | \$494,692 |
|  | Education | Newspaper Publishing | Television Broadcasting | Magazine <br> Publishing | Cable <br> Television | Total |
| Amortized intangible assets, net |  |  |  |  |  |  |
| Beginning of year | \$ 14,428 | \$ 6,676 | - | - | \$ 1,710 | \$22,814 |
| Acquisitions | 79 | - | - | - | - | 79 |
| Foreign currency exchange rate changes | (54) | - | - | - | - | (54) |
| Amortization | (925) | (292) | - | - | (172) | $(1,389)$ |
| Balance at April 2, 2006 | \$ 13,528 | \$ 6,384 | - | - | \$ 1,538 | \$21,450 |

Note 6: Antidilutive Securities.
The first quarter 2007 and 2006 diluted earnings per share amount excludes the effects of 7,500 stock options outstanding and 13,000 stock options outstanding, respectively, as their inclusion would be antidilutive.

Note 7: Pension and Postretirement Plans.
The total (income) cost arising from the Company's defined benefit pension plans for the first quarters ended April 1, 2007 and April 2, 2006 , consists of the following components (in thousands):

|  | Pension Plans |  | SERP |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { April 1, } \\ 2007 \end{gathered}$ | $\begin{gathered} \hline \text { April 2, } \\ 2006 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { April 1, } \\ 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { April 2, } \\ 2006 \\ \hline \end{gathered}$ |
| Service cost | \$ 6,133 | \$ 7,172 | \$ 385 | \$ 432 |
| Interest cost | 10,359 | 10,298 | 769 | 734 |
| Expected return on assets | $(21,627)$ | $(23,262)$ | - | - |
| Amortization of transition asset | (11) | (20) | - | - |
| Amortization of prior service cost | 1,112 | 1,126 | 111 | 103 |
| Recognized actuarial (gain) loss | $(1,001)$ | $(1,002)$ | 230 | 397 |
| Total (benefit) cost for the quarter | \$ (5,035) | \$ (5,688) | \$1,495 | \$1,666 |

At December 31, 2006, the Company raised its assumption on the discount rate from $5.75 \%$ to $6.0 \%$ for its defined benefit pension plans.
The total cost arising from the Company’s postretirement plan for the first quarters ended April 1, 2007 and April 2, 2006, consists of the following components (in thousands):

|  | Postretirement Plans |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \hline \text { April 1, } \\ 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { April 2, } \\ 2006 \\ \hline \end{gathered}$ |
| Service cost | \$ 914 | \$ 1,624 |
| Interest cost | 1,227 | 1,933 |
| Amortization of prior service cost | $(1,176)$ | (147) |
| Recognized actuarial gain | (410) | (216) |
| Total cost for the quarter | \$ 555 | \$ 3,194 |

Note 8: Other Non-Operating Income (Expense)
The Company recorded other non-operating income, net, of $\$ 0.8$ million for the first quarter of 2007, compared to other non-operating expense, net, of $\$ 0.2$ million for the first quarter of 2006.

A summary of non-operating income (expense) for the thirteen weeks ended April 1, 2007 and April 2, 2006, is as follows (in millions):

|  | $\underline{2007}$ | $\underline{2006}$ |
| :--- | :---: | :---: |
| Foreign currency gains | $\mathbf{\$ 0 . 8}$ | $\$ 0.6$ |
| Impairment write-downs on cost method investments | $\underline{(0.8)}$ |  |
| $\quad$ Total | $\underline{\$ 0.8}$ | $\underline{\$(0.2)}$ |

Note 9: Earnings Per Share.
The company's earnings per share (basic and diluted) for the first quarters of 2007 and 2006, are presented below:

|  | Thirteen Weeks Ended |  |
| :---: | :---: | :---: |
|  | $\begin{gathered} \text { Aprili 1, } \\ 2007 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Aprili 2, } \\ 2006 \end{gathered}$ |
| Income before cumulative effect of change in accounting principle, after redeemable preferred stock dividends | \$ 63,945 | \$ 81,458 |
| Cumulative effect of change in method of accounting for share-based payments | - | $(5,075)$ |
| Net income available for common shares | \$63,945 | \$76,383 |
| Weighted-average shares outstanding - basic | 9,513 | 9,570 |
| Effect of dilutive shares: |  |  |
| Stock options and restricted stock | 34 | 36 |
| Weighted-average shares outstanding - diluted | 9,547 | 9,606 |
| Basic earnings per share: |  |  |
| Before cumulative effect of change in accounting principle | \$ 6.72 | \$ 8.51 |
| Cumulative effect of change in accounting principle | - | (0.53) |
| Net income available for common stock | \$ 6.72 | \$ 7.98 |
| Diluted earnings per share: |  |  |
| Before cumulative effect of change in accounting principle | \$ 6.70 | \$ 8.48 |
| Cumulative effect of change in accounting principle | - | (0.53) |
| Net income available for common stock | \$ 6.70 | \$ 7.95 |

In June 2006, the Financial Accounting Standards Board ("FASB") issued FASB Interpretation No. 48 (FIN 48), "Accounting for Uncertainty in Income Taxes an Interpretation of FASB Statement No. 109." FIN 48 prescribes a comprehensive model of how a company should recognize, measure, present and disclose in its financial statements uncertain tax positions that the company has taken or expects to take on a tax return. The Company implemented FIN 48 in the first quarter of 2007 and there was no impact on the Company's financial position or results of operations as a result of implementation. The Company has determined that there are no material transactions or material tax positions taken by the Company that would fail to meet the more likely than not threshold established by FIN 48 for recognizing transactions or tax positions in financial statements. In making this determination, the Company presumes that all matters will be examined with full knowledge of all relevant information by appropriate taxing authorities and that the Company will pursue, if necessary, resolution by related appeals or litigation. The Company has accrued a tax liability for certain tax positions reflected in the financial statements where it is uncertain the full tax benefit associated with the tax positions will ultimately be recognized. The amount of, and changes to, this accrued tax liability are not material to the Company's financial position or results of operations.

In January 2007, the Internal Revenue Service completed their examinations of the Company’s consolidated federal corporate income tax returns through 2004.

## Other Pronouncements

In September 2006, the FASB issued Statement of Financial Accounting Standards (SFAS) No. 157 "Fair Value Measurements" which defines fair value, establishes a framework for consistently measuring fair value under generally accepted accounting principles, and expands disclosures about fair value measurements. SFAS 157 is effective for fiscal years beginning after November 15, 2007. Management is currently evaluating the effect that adoption of this statement will have on the company's consolidated financial statements.

In February 2007, the FASB issued SFAS 159 "The Fair Value Option for Financial Liabilities - Including an Amendment of FASB Statement No. 115." SFAS 159 permits entities to choose to measure eligible items at fair value at specified election dates and report unrealized gains and losses on items for which the fair value option has been elected in earnings at such subsequent reporting date. SFAS 159 is effective for fiscal years beginning after November $15,2007$. Management is currently evaluating the effect that adoption of this statement will have on the company's consolidated financial statements.

## Item 2. Management's Discussion and Analysis of Results of Operations and Financial Condition

This analysis should be read in conjunction with the consolidated financial statements and the notes thereto.

## Results of Operations

Net income for the first quarter of 2007 was $\$ 64.4$ million ( $\$ 6.70$ per share), down from net income of $\$ 76.9$ million ( $\$ 7.95$ per share) in the first quarter of last year.

Results for the first quarter of 2007 include a significant increase in equity in earnings of affiliates primarily as a result of a large gain on the sale of land at the Company's Bowater Mersey Paper Company Limited affiliate (after-tax impact of $\$ 8.5$ million, or $\$ 0.89$ per share). Results for the first quarter of 2006 included a charge for the cumulative effect of a change in accounting for Kaplan equity awards (after-tax impact of $\$ 5.1$ million, or $\$ 0.53$ per share) in connection with the Company's adoption of Statement of Financial Accounting Standards No. 123R (SFAS 123R), "Share-Based Payment."

Revenue for the first quarter of 2007 was $\$ 985.6$ million, up $4 \%$ from $\$ 948.3$ million in 2006. The increase is due to revenue growth at the education and cable television divisions, while revenues were down at the newspaper publishing, magazine publishing and television broadcasting divisions. Operating income for the quarter declined $33 \%$ to $\$ 92.0$ million, from $\$ 137.8$ million in 2006. Operating results were down at each of the Company’s divisions, except the cable television division, which reported improved results for the quarter.

The Company's operating income for the first quarter of 2007 includes $\$ 5.0$ million of net pension credits, compared to $\$ 5.7$ million in the first quarter of 2006 .
Education Division. Education division revenue totaled $\$ 475.8$ million for the first quarter of 2007, a $16 \%$ increase over revenue of $\$ 408.9$ million for the first quarter of 2006. Excluding revenue from acquired businesses, education division revenue increased $9 \%$ for the first quarter of 2007. Kaplan reported first quarter 2007 operating income of $\$ 34.3$ million, a $35 \%$ decline from $\$ 52.6$ million in the first quarter of 2006.

A summary of Kaplan's first quarter operating results compared to 2006 is as follows:

| (in thousands) | First Quarter |  |  |
| :---: | :---: | :---: | :---: |
|  | 2007 | 2006 | \% change |
| Revenue |  |  |  |
| Higher education | \$231,724 | \$198,345 | 17 |
| Test preparation | 134,279 | 109,819 | 22 |
| Professional | 109,778 | 100,770 | 9 |
|  | \$475,781 | \$408,934 | 16 |
| Operating income (loss). |  |  |  |
| Higher education | \$ 32,997 | \$ 29,308 | 13 |
| Test preparation | 14,631 | 22,132 | (34) |
| Professional | 9,080 | 14,104 | (36) |
| Kaplan corporate overhead | $(9,829)$ | $(10,110)$ | 3 |
| Other* | $(12,536)$ | $(2,789)$ | - |
|  | \$ 34,343 | \$ 52,645 | $\stackrel{(35)}{ }$ |

* Other includes charges accrued for stock-based incentive compensation and amortization of certain intangibles.

Higher education includes all of Kaplan's post-secondary education businesses in the United States, including fixed-facility colleges as well as online postsecondary and career programs. Higher education revenue grew $17 \%$ for the first quarter of 2007. Enrollments increased $8 \%$ to 70,800 at March 31, 2007, compared to 65,800 at March 31, 2006, with most of the enrollment growth occurring in the online programs. Higher education results for the online programs in the first quarter of 2007 benefited from increases in both price and demand for higher priced advanced programs. Results at the fixed-facility colleges also benefited from course fee increases, but as previously disclosed, were adversely affected by $\$ 2.7$ million in lease termination charges.

Test preparation includes Kaplan's standardized test preparation and English-language course offerings, as well as the K12 and Score! businesses. Test preparation revenue grew $22 \%$ in the first quarter of 2007, largely due to the Aspect and PMBR acquisitions in October 2006. Excluding revenue from acquired businesses, revenue grew $4 \%$ in the first quarter of 2007 due to overall strength in the traditional test preparation courses, offset by declines in revenue from the K12 and Score! businesses. Operating income for test preparation was down in the first quarter largely due to weaker results from the K12 and Score! businesses. The K12 results in the first quarter of 2006 included approximately $\$ 3.0$ million in revenue and operating income related to services provided in prior periods, but for which revenue was not recognized until 2006 when the underlying contracts governing the work were finalized. Score! revenue and operating results are down primarily due to a $12 \%$ enrollment decline.

Professional includes Kaplan's domestic and overseas professional businesses and certain other education businesses outside the United States. Professional revenue grew $9 \%$ in the first quarter of 2007 largely due to the May 2006 Tribeca acquisition and the March 2007 acquisition of EduNeering Holdings, Inc., a Princeton, NJ-based provider of knowledge management solutions for organizations in the pharmaceutical, medical device, healthcare, energy and manufacturing sectors. Excluding revenue from acquired businesses, Professional revenue grew $1 \%$ in the first quarter of 2007 as a result of increases at FTC Kaplan Limited (FTC) due primarily to favorable exchange rates, and from the Schweser CFA exam course offerings, offset by continued soft market demand for Professional's real estate book publishing and real estate course offerings. Operating income is down largely due to weakness in Professional's real estate businesses, as well as lower operating results at FTC.

FTC results reflect increases in staffing, occupancy and business development expenses associated with the overall growth in FTC operations. FTC results also reflect the seasonality of its course offerings, which are fewer in the first quarter than in the second, third and fourth quarters.

Corporate overhead represents unallocated expenses of Kaplan, Inc.'s corporate office.
Other includes charges for incentive compensation arising from equity awards under the Kaplan stock option plan, which was established for certain members of Kaplan's management. Kaplan recorded stock compensation expense of $\$ 10.3$ million in the first quarter of 2007, compared to $\$ 1.9$ million in the first quarter of 2006 (excluding stock compensation recorded in the first quarter of 2006 related to a change in accounting discussed below). In addition, Other includes amortization of certain intangibles, which increased due to recent Kaplan acquisitions.

Newspaper Publishing Division. Newspaper publishing division revenue totaled $\$ 219.2$ million for the first quarter of 2007, a $10 \%$ decrease from revenue of $\$ 243.5$ million for the first quarter of 2006. Division operating income was down $53 \%$ to $\$ 14.9$ million, from $\$ 32.0$ million in 2006. The decrease in operating income reflects the decline in division revenues, which was partially offset by a reduction in newspaper division operating expenses, including a $16 \%$ decrease in newsprint expense at The Post.

Print advertising revenue at The Post declined $16 \%$ to $\$ 125.1$ million, from $\$ 149.8$ million in 2006. This decline is due to advertising revenue reductions in real estate, which was a very strong category in the first quarter of 2006, along with declines in classified recruitment, retail and zones; these declines were offset by an increase in preprint revenues. Classified recruitment advertising revenue was down to $\$ 15.8$ million, from $\$ 21.8$ million in the first quarter of 2006.

For the first quarter of 2007, Post daily and Sunday circulation declined $3.9 \%$ and $3.3 \%$, respectively, compared to the first quarter of 2006. For the three months ended April 1, 2007, average daily circulation at The Post totaled 663,900 and average Sunday circulation totaled 927,400.

Revenue generated by the Company's online publishing activities, primarily washingtonpost.com, increased $10 \%$ to $\$ 25.1$ million for the first quarter of 2007, versus $\$ 22.8$ million for 2006. Display online advertising revenue grew $20 \%$, and online classified advertising revenue on washingtonpost.com increased $4 \%$. A small portion of the Company's online publishing revenues is included in the magazine publishing division.

Television Broadcasting Division. Revenue for the broadcast division declined $6 \%$ in the first quarter of 2007 to $\$ 80.8$ million, from $\$ 85.9$ million in 2006; operating income for the first quarter of 2007 declined $22 \%$ to $\$ 29.4$ million, from $\$ 37.6$ million in 2006. The decrease in revenue and operating income is primarily due to $\$ 6.3$ million in incremental winter Olympics-related advertising at the Company's NBC affiliates in the first quarter of 2006.

Magazine Publishing Division. Revenue for the magazine publishing division totaled $\$ 61.2$ million for the first quarter of 2007, an $18 \%$ decrease from $\$ 74.8$ million for the first quarter of 2006. The division had an operating loss of $\$ 6.0$ million in the first quarter of 2007, compared to an operating loss of $\$ 0.9$ million in the first quarter of 2006. Magazine publishing division results in the first quarter of 2006 included $\$ 7.7$ million in revenue and $\$ 1.3$ million in operating income from PostNewsweek Tech Media, which was sold in December 2006. The remainder of the revenue and operating income declines are due to a $14 \%$ reduction in advertising revenue at Newsweek due to fewer ad pages at both the domestic and international editions.

Cable Television Division. Cable division revenue of $\$ 149.0$ million for the first quarter of 2007 represents a $10 \%$ increase over 2006 first quarter revenue of \$135.2
million. The 2007 revenue increase is due to continued growth in the division's cable modem and digital revenues, as well as a full quarter impact of the $\$ 3$ monthly rate increase for basic cable service at most of its systems effective February 1, 2006. The Company does not plan to implement an overall basic rate increase in 2007.

Cable division operating income increased $10 \%$ to $\$ 28.0$ million in the first quarter of 2007, versus $\$ 25.4$ million in the first quarter of 2006. The increase in operating income is due to the division's revenue growth, offset by higher depreciation and programming expenses, and increases in technical and telephony costs. Also in the first quarter of 2006, the cable division incurred $\$ 1.8$ million in incremental cleanup and repair expense associated with Hurricane Katrina.

At March 31, 2007, Revenue Generating Units (RGUs) grew 7\% due to continued growth in high-speed data subscribers and increases in the basic video and digital video subscriber categories. The cable division began offering telephone service on a very limited basis in the second quarter of 2006; as of March 31, 2007, telephone service is being offered in all or part of systems representing $63 \%$ of homes passed. RGUs include about 7,000 subscribers who receive free basic cable service, primarily local governments, schools and other organizations as required by the various franchise agreements. A summary of RGUs is as follows:

| Cable Television Division Subscribers | $\underset{2007}{\text { March 31, }}$ | $\underset{2006}{\substack{\text { March } 31,}}$ |
| :---: | :---: | :---: |
| Basic | 703,190 | 695,464 |
| Digital | 220,542 | 214,658 |
| High-speed data | 308,089 | 253,059 |
| Telephony | 10,009 | - |
| Total | $\underline{\text { 1,241,830 }}$ | 1,163,181 |

Below are details of Cable division capital expenditures for the first quarter of 2007 and 2006, as defined by the NCTA Standard Reporting Categories (in millions):

|  | 2007 | 2006 |
| :---: | :---: | :---: |
| Customer Premise Equipment | \$15.9 | \$12.7 |
| Commercial | - | - |
| Scaleable Infrastructure | 5.8 | 2.4 |
| Line Extensions | 4.4 | 3.6 |
| Upgrade/Rebuild | 2.0 | 2.1 |
| Support Capital | 10.3 | 9.3 |
| Total | \$38.4 | \$30.1 |

Equity in Losses of Affiliates. The Company's equity in earnings of affiliates for the first quarter of 2007 was $\$ 9.1$ million, compared to losses of $\$ 0.2$ million in the first quarter of 2006. In the first quarter of 2007, $\$ 8.9$ million of the equity in earnings of affiliates is due to a gain on the sale of land at the Company's Bowater Mersey Paper Company Limited affiliate. The Company holds a $49 \%$ interest in Bowater Mersey Paper Company.

Other Non-Operating Income (Expense). The Company recorded other non-operating income, net, of $\$ 0.8$ million for the first quarter of 2007, compared to other non-operating expense, net, of $\$ 0.2$ million for the first quarter of 2006.

A summary of non-operating income (expense) for the thirteen weeks ended April 1, 2007 and April 2, 2006, follows (in millions):

| Foreign currency gains | $\underline{2007}$ | $\underline{2006}$ |
| :--- | :---: | :---: |
| Impairment write-downs on cost method investments | $\overline{\$ 0.8}$ | $\$ 0.6$ |
| $\quad$ Total | $\underline{\$ 0.8}$ | $\underline{(0.8)}$ |

Net Interest Expense. The Company incurred net interest expense of $\$ 2.6$ million for the first quarter of 2007, compared to $\$ 4.7$ million for the first quarter of 2006. The reduction is due an increase in interest income, as well as lower average borrowings in the first quarter of 2007 versus the same period of the prior year. At April 1, 2007, the Company had $\$ 405.3$ million in borrowings outstanding, at an average interest rate of $5.5 \%$.

Provision for Income Taxes. The effective tax rate for the first quarter of 2007 was $35.1 \%$, compared to $38.3 \%$ for the same period of 2006. The 2007 effective rate benefited from lower taxes provided on the gain on the sale of land at the Company's Bowater Mersey Paper Company Limited affiliate investment. Excluding this gain, the effective tax rate for the first quarter of 2007 was $38.0 \%$.

Cumulative Effect of Change in Accounting Principle. In the first quarter of 2006, the Company adopted SFAS 123R, which requires companies to record the cost of employee services in exchange for stock options based on the grant-date fair value of the awards. SFAS 123R did not have any impact on the Company's results of operations for Company stock options as the Company adopted the fair-value-based method of accounting for Company stock options in 2002. However, the adoption of SFAS 123R required the Company to change its accounting for Kaplan equity awards from the intrinsic value method to the fair-valuebased method of accounting. As a result, in the first quarter of 2006, the Company reported a $\$ 5.1$ million after-tax charge for the cumulative effect of change in accounting for Kaplan equity awards ( $\$ 8.2$ million in pre-tax Kaplan stock compensation expense).

Earnings Per Share. The calculation of diluted earnings per share for the first quarter of 2007 was based on $9,547,097$ weighted average shares outstanding, compared to $9,606,235$ for the first quarter of 2006. The Company repurchased 20,506 shares of its Class B common stock at a cost of $\$ 15.6$ million during the first quarter of 2007.

## Financial Condition: Capital Resources and Liquidity

Acquisitions and Dispositions. In the first quarter of 2007, Kaplan acquired two businesses in their professional division totaling $\$ 115.8$ million. These acquisitions included EduNeering Holdings, Inc., a Princeton, N.J. based provider of knowledge management solutions for organizations in the pharmaceutical, medical device, healthcare, energy and manufacturing sectors. In addition, the cable division acquired a system in Boise, Idaho for $\$ 4.1$ million. Most of the purchase price for these acquisitions has been allocated to goodwill and other intangibles on a preliminary basis.

In April 2007, Kaplan's higher education division completed the acquisition of Sagemont Virtual, a leader in the growing field of online high school instruction that has been doing business as the University of Miami Online High School, and Virtual Sage, a developer of online high school courses. Also in April 2007, Kaplan formed a joint venture with ACE Education, a provider of education in China, to provide preparation courses for entry to U.K. universities, along with degree and professional training programs at campuses throughout China. Also in April 2007, Kaplan Professional announced an agreement to acquire the education division of the Financial Services Institute of Australia for 36 million Australian dollars.

Capital expenditures. During the first three months of 2007, the Company's capital expenditures totaled $\$ 75.1$ million. The Company estimates that its capital expenditures will be in the range of $\$ 260$ million to $\$ 285$ million in 2007.

Liquidity. The Company's borrowings have declined by $\$ 1.9$ million, to $\$ 405.3$ million at April 1, 2007, as compared to borrowings of $\$ 407.2$ million at December 31, 2006. At April 1, 2007, the Company has $\$ 292.3$ million in cash and cash equivalents, compared to $\$ 348.1$ million at December 31, 2006. The Company had commercial paper and money market investments of $\$ 104.5$ million and $\$ 142.9$ million that are classified ad "Cash and cash equivalents" in the Company's Consolidated Balance Sheet as of April 1, 2007 and December 31, 2006, respectively.

At April 1, 2007, the Company had $\$ 405.3$ million in total debt outstanding, which comprised $\$ 399.5$ million of 5.5 percent unsecured notes due February 15 , 2009, and $\$ 5.8$ million in other debt.

During the first quarter of 2007 and 2006, the Company had average borrowings outstanding of approximately $\$ 404.9$ million and $\$ 426.0$ million, respectively, at average annual interest rates of approximately 5.5 percent and 5.4 percent, respectively. During the first quarter of 2007 and 2006, the Company incurred net interest expense of $\$ 2.6$ million and $\$ 4.7$ million, respectively.

At April 1, 2007, the Company had a working capital deficit of $\$ 1.8$ million and at December 31, 2006, the Company had working capital of $\$ 131.6$ million. The Company maintains working capital levels consistent with its underlying business requirements and consistently generates cash from operations in excess of required interest or principal payments. The Company expects to fund its estimated capital needs primarily through existing cash balances and internally generated funds. In management's opinion, the Company will have ample liquidity to meet its various cash needs throughout 2007.

There were no significant changes to the Company's contractual obligations or other commercial commitments from those disclosed in the Company's Annual Report on Form 10-K for the year ended December 31, 2006.

## Forward-Looking Statements

This report contains certain forward-looking statements that are based largely on the Company's current expectations. Forward-looking statements are subject to various risks and uncertainties that could cause actual results or events to differ materially from those anticipated in such statements. For more information about these forward-looking statements and related risks, please refer to the section titled "Forward-Looking Statements" in Part I of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2006.

## Item 3. Quantitative and Qualitative Disclosures about Market Risk

The Company is exposed to market risk in the normal course of its business due primarily to its ownership of marketable equity securities, which are subject to equity price risk; to its borrowing and cash-management activities, which are subject to interest rate risk; and to its foreign business operations, which are subject to foreign exchange rate risk. The Company's market risk disclosures set forth in its 2006 Annual Report filed on Form 10-K have not otherwise changed significantly.

## Item 4. Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures

An evaluation was performed by the Company's management, with the participation of the Company's Chief Executive Officer (the Company's principal executive officer) and the Company's Vice President-Finance (the Company's principal financial officer), of the effectiveness of the Company's disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)), as of April 1, 2007. Based on that evaluation, the Company's Chief Executive Officer and Vice President-Finance have concluded that the Company's disclosure controls and procedures, as designed and implemented, are effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms and is accumulated and communicated to management, including the Chief Executive Officer and Vice President-Finance, in a manner that allows timely decisions regarding required disclosure.
(b) Changes in Internal Control Over Financial Reporting

There has been no change in the Company's internal control over financial reporting during the quarter ended April 1, 2007 that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## PART II. OTHER INFORMATION

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

## Purchases of Equity Securities by the Issuer and Affiliated Purchasers

During the quarter ended April 1, 2007, the Company purchased shares of its Class B Common Stock as set forth in the following table:
$\left.\begin{array}{lrrrr} & & \begin{array}{c}\text { Total Number } \\ \text { of Suares }\end{array} & \begin{array}{c}\text { Maximum } \\ \text { Number of } \\ \text { Surchased as } \\ \text { Shares That } \\ \text { Part of } \\ \text { May } \\ \text { Pubt Be }\end{array} \\ \text { Purchased }\end{array}\right\}$

* On September 22, 2003, the Company's Board of Directors authorized the Company to purchase, on the open market or otherwise, up to 542,800 shares of its Class B Common Stock, and the existence of that authorization was disclosed in the Company's Annual Report on Form 10-K for the fiscal year ended December 28, 2003. There is no expiration date for that authorization. In the first quarter of 2007, 5,005 shares were purchased from recipients of vested awards of restricted shares at market price and 15,176 shares were purchased from the estate of the spouse of a former employee at market price. All other purchases made during the quarter ended April 1, 2007 were open-market transactions. Under the Company’s Incentive Compensation Plan, the Compensation Committee may permit the recipient of a vested award of restricted shares of the Company's Class B Common Stock to receive some or all of the value of the award in cash rather than in shares. In addition, under the Company's Stock Option Plan, the holder of a vested stock option has the right to pay some or all of the exercise price of the option by surrendering shares of the Company's Class B Common Stock owned by such holder. There were 5,005 share conversions of vested restricted shares into cash during the period covered by this table. There were no surrenders of owned shares to pay for the exercise price of stock options that occurred during the period covered by this table.


## Exhibit

Number
3.1

## Description

Restated Certificate of Incorporation of the Company dated November 13, 2003 (incorporated by reference to Exhibit 3.1 to the Company’s Annual Report on Form 10-K for the fiscal year ended December 28, 2003).
3.2 Certificate of Designation for the Company’s Series A Preferred Stock dated September 22, 2003 (incorporated by reference to Exhibit 3.2 to Amendment No. 1 to the Company's Current Report on Form 8-K dated September 22, 2003).
3.3 By-Laws of the Company as amended and restated through September 22, 2003 (incorporated by reference to Exhibit 3.4 to the Company's Current Report on Form 8-K dated September 22, 2003).
4.1 Form of the Company's $5.50 \%$ Notes due February 15, 2009, issued under the Indenture dated as of February 17, 1999, between the Company and The First National Bank of Chicago, as Trustee (incorporated by reference to Exhibit 4.2 to the Company's Annual Report on Form 10-K for the fiscal year ended January 3, 1999).
4.2 Indenture dated as of February 17, 1999, between the Company and The First National Bank of Chicago, as Trustee (incorporated by reference to the Company's Annual Report on Form 10-K for the fiscal year ended January 3, 1999).
4.3 First Supplemental Indenture dated as of September 22, 2003, among WP Company LLC, the Company and Bank One, NA, as successor to The First National Bank of Chicago, as trustee, to the Indenture dated as of February 17, 1999, between The Washington Post Company and The First National Bank of Chicago, as trustee (incorporated by reference to Exhibit 4.1 to the Company’s Current Report on Form 8-K dated September 22, 2003).
4.4 Five Year Credit Agreement dated as of August 8, 2006, among the Company, Citibank, N.A., JPMorgan Chase Bank, N.A., Wachovia Bank, National Association, SunTrust Bank, The Bank of New York, PNC Bank, National Association, Bank of America, N.A. and Wells Fargo Bank, N.A. (incorporated by reference to Exhibit 4.4 to the Company's Quarterly Report on Form 10-Q for the quarter ended July 2, 2006).
31.1 Rule 13a-14(a)/15d-14(a) Certification of the Chief Executive Officer.
31.2 Rule 13a-14(a)/15d-14(a) Certification of the Chief Financial Officer.

32 Section 1350 Certification of the Chief Executive Officer and the Chief Financial Officer.

## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

THE WASHINGTON POST COMPANY
(Registrant)
Date: May 7, 2007

Date: May 7, 2007

| /s/ Donald E. Graham |
| :---: |
| Donald E. Graham, <br> Chairman \& Chief Executive Officer <br> (Principal Executive Officer) |
| /s/ John B. Morse, Jr. |
| John B. Morse, Jr., <br> Vice President-Finance <br> (Principal Financial Officer) |

## RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER

I, Donald E. Graham, Chief Executive Officer (principal executive officer) of The Washington Post Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f))for the Registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.

## RULE 13a-14(a)/15d-14(a) CERTIFICATION OF THE CHIEF FINANCIAL OFFICER

I, John B. Morse, Jr., Vice President-Finance (principal financial officer) of The Washington Post Company (the "Registrant"), certify that:

1. I have reviewed this quarterly report on Form 10-Q of the Registrant;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the Registrant as of, and for, the periods presented in this report;
4. The Registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f))for the Registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the Registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the Registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the Registrant's internal control over financial reporting that occurred during the Registrant's most recent fiscal quarter (the Registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the Registrant's internal control over financial reporting; and
5. The Registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the Registrant's auditors and the audit committee of Registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the Registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the Registrant's internal control over financial reporting.
/s/ John B. Morse, Jr.
John B. Morse, Jr.
Vice President-Finance
May 7, 2007

## SECTION 1350 CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER AND THE CHIEF FINANCIAL OFFICER

In connection with the Quarterly Report of The Washington Post Company (the "Company") on Form 10-Q for the period ended April 1 , 2007 (the "Report"),
Donald E. Graham, Chief Executive Officer of the Company and John B. Morse, Jr., Vice President-Finance of the Company, each hereby certifies, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

## /s/ Donald E. Graham

Donald E. Graham
Chief Executive Officer
May 7, 2007
/s/ John B. Morse, Jr.
John B. Morse, Jr.
Vice President-Finance
May 7, 2007

