



Christopher Schroeder Named Vice President-Strategy Of The Washington Post Company

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WASHINGTON, Jan 06, 2004 -- The Washington Post Company (NYSE: WPO) today announced that Christopher Schroeder will become vice president - strategy of the company. He had been chief executive officer and publisher of Washingtonpost.Newsweek Interactive. In his new role, Schroeder will advise The Washington Post Company's top management.

"Chris has led Washingtonpost.Newsweek Interactive ably through a crucial phase in its development. Under him, WPNI met its financial goals and exceeded our hopes for its pace of growth," said Donald E. Graham, chairman of The Washington Post Company. "I look forward to what he will bring to our future development as a company."

Schroeder joined The Washington Post Company in 1995 and was elected treasurer in 1996. He served as president of Legi-Slate, Inc., which he successfully reorganized and sold before taking the helm at WPNI in 1999. During his tenure, washingtonpost.com's traffic, measured in page views, increased more than 160 percent to more than 185 million, and its revenues increased by more than 250 percent. WPNI has met or exceeded its operational financial goals since 2000.

SOURCE The Washington Post Company

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