



WKMG Orlando Names General Manager

April 5, 2000 at 12:00 AM EDT

Jeffrey N. Sales has been named vice president and general manager of WKMG-TV, Orlando's CBS station. Sales comes to Orlando from Tucson, Arizona, where he was General Manager of KOLD-TV. He has also worked as station manager at WMC-TV, Memphis, and held various sales positions at KOAT-TV, Albuquerque, WCPO-TV, Cincinnati, WFMY-TV, Greensboro, and KENS-TV, San Antonio.

Alan Frank, president of Post-Newsweek Stations, said, "Jeff Sales is an innovative broadcaster and a leader, and he shares WKMG's commitment to the community and journalistic values. We are excited to welcome him to Post-Newsweek Stations."

Sales received an M.B.A. from Harvard Graduate School of Business and a B.F.A. in broadcasting summa cum laude from the University of Cincinnati. He grew up near Cincinnati, Ohio, and is married with two children. His interests include computers, woodworking and reading.

WKMG-TV is part of Post-Newsweek Stations, which is the television broadcasting subsidiary of The Washington Post Company (NYSE: WPO). Post-Newsweek Stations owns and operates six network-affiliated VHF television stations: WDIV, the NBC affiliate in Detroit, MI; KPRC, the NBC affiliate in Houston, TX; WPLG, the ABC affiliate in Miami, FL; WKMG, the CBS affiliate in Orlando, FL; KSAT, the ABC affiliate in San Antonio, TX; and WJXT, the CBS affiliate in Jacksonville, FL.